

A woman with long, dark, wet hair is seen from behind, relaxing in a pool. She is wearing a dark, possibly wet, one-piece swimsuit. The pool's edge is made of a light-colored, textured material. The background features a steep, forested mountain slope on the left and a clear blue sky with a snow-capped mountain peak in the distance. The water in the pool reflects the woman and the surrounding landscape.

# snow

GROUP

A TAILORED WELLNESS, SPA, AND BEAUTY EXPERIENCE



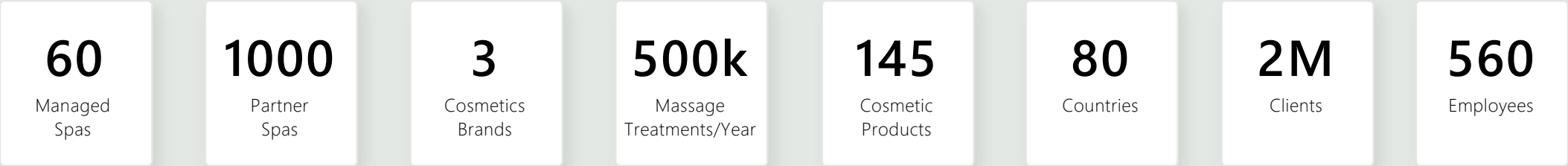
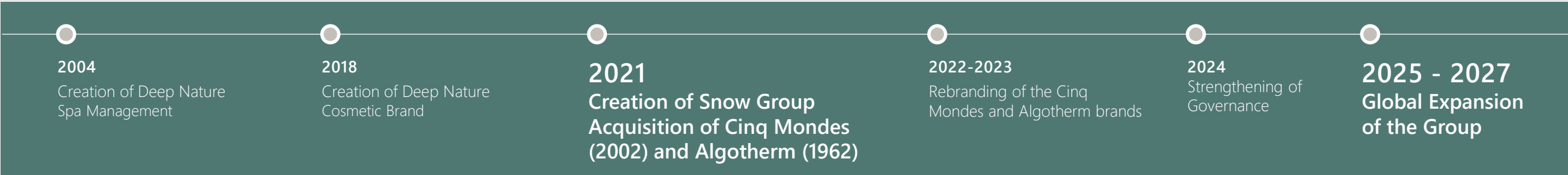
## OUR MISSION

Snow Group is committed to redefining well-being by offering experiences of unparalleled quality in exceptional locations around the world to unite body and mind.

## THE SPA UNDER THE SKIN

# Snow Group at a Glance

As a leader in the spa industry, Snow Group creates, designs, and operates a diverse selection of spas worldwide. We also own three iconic cosmetics brands – Cinq Mondes, Algotherm, and Deep Nature – all manufactured in France. This allows us to offer customised solutions to our clients, perfectly tailored to their needs. With comprehensive expertise across the entire value chain, from design to operations, we ensure high-quality, innovative, and personalised services, solidifying our position as a benchmark in the Beauty and Wellness industry.



# Snow Group – A Hybrid, Agile, and Unique Model



## CONSULTING

SNOW LAB

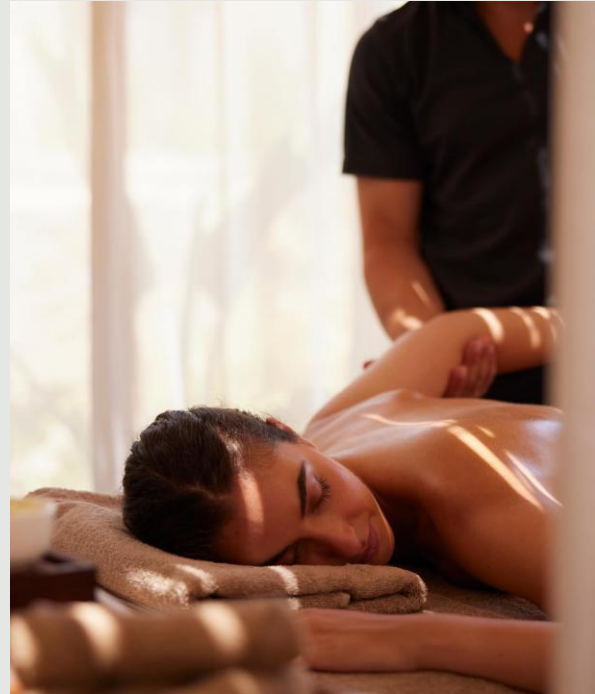
360° project support

Expertise grounded in hands-on field experience

Spa design consulting

Architectural design expertise

Comprehensive business planning



## MANAGEMENT

SNOW OPERATIONS

Comprehensive 360° spa management: covering every aspect from design to operation for a diverse range of spas

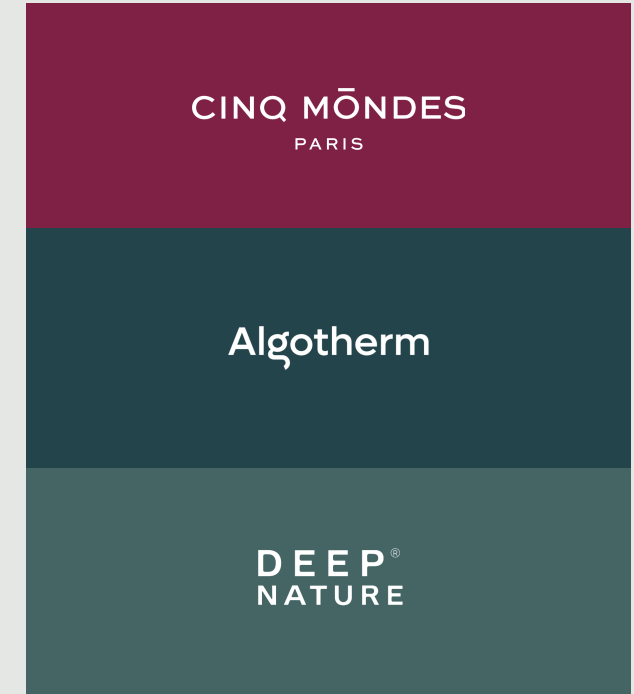
Strategic Support:

HR, Training, Marketing, Communication, Web

Unparalleled customer experience and satisfaction

Prestigious partnerships:

IHG, Raffles, Ponant, Marriott, Barrière, Club Med



## BRANDS

SNOW BRANDS

Distinct market presence for each brand

Offer face & body care, retail, and cabin products

Customised care protocols, continuously evolving to stay aligned with industry trends.

100% Made in France

In compliance with international regulations  
(USA, Europe, China, ME)

SNOW LAB

# Consulting

From consulting to design.

A multi-skilled, multidisciplinary team.

20 years of expertise in spa design and manufacture.

A global approach to unique experiences.

Personalised support to create inspiring and unique spaces.

Spas conceived as profit centers based on 3 pillars: the product, the business plan, and the spatial concept.

Close collaboration with all project owners.

Multidisciplinary team

20 years of expertise

Product, plan, concept

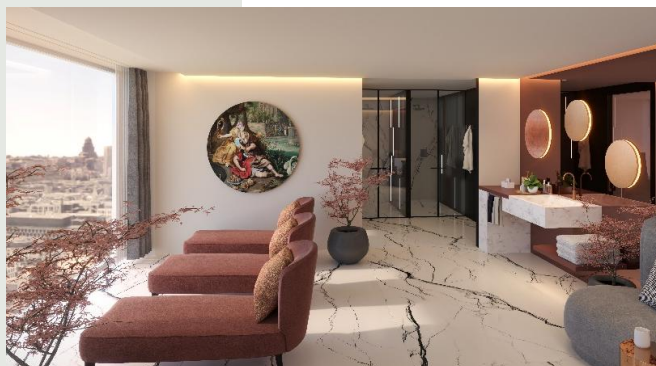
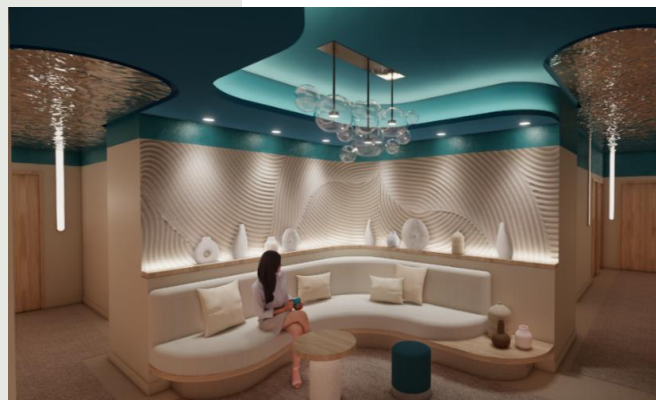
Overall design

Close collaboration

Inspiring places

Profitable profit centre

Complete spa strategy

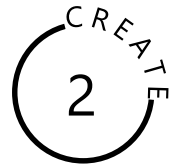


# Tailored Support



## DESIGN ASSISTANCE

1. **Initial Assessment Report**
  - Analysis of the initial project, including plans and the transmitted program
  - Recommendations for optimizing zoning
2. **Support in Spa Programming**
  - Definition and refinement of the experiential journey and proposed activities on-site, aligned with the hotel's needs, technical considerations, usage, and operational requirements
3. **Development of the Preliminary Specifications Document**
4. **Preparation of the Business Plan**



## SPATIAL DESIGN

1. **Concept Design**
  - Zoning layout for designated areas
  - Storytelling and branding
2. **Preliminary Design (APS or APS+)**
  - Concept book: definition of layouts and configurations
  - 3D modeling and renderings
  - Specification of materials and equipment
3. **Detailed Design (APD)**
  - Plan book
  - Material and finish specifications
  - Specifications for visible fixtures (sanitary, electrical, lighting, etc.)
4. **Branding and Signage**
  - Graphic design
  - Programming and scheduling
  - Technical feasibility, production, and installation
5. **Decor Book: FF&E | OS&E**
  - Selection of furniture and decorative items
  - Detailed listing, specifications, and budget forecast
  - Coordination of cost estimates, orders, storage, delivery, installation, and quality control



## TECHNICAL SUPPORT

1. **Technical Support**
  - Project development follow-up and collaboration with the project owner (MOA) and project management team (MOEX)
  - Drafting of technical and operational specification.
  - Specification and procurement of professional equipment: FF&E and OS&E booklet, cost tracking, order, and logistic.
2. **Assistance with Reviewing the Tender Documents (DCE) (written and graphical components) and Contract Awarding**
3. **Approval of Execution Plans based on compliance with the project**
4. **Construction: Monitoring compliance and acceptance of works**

*Nota: Scope of Services*  
*We are not a technical design office and cannot, under any circumstances, act as a substitute for drafting the technical plans required for the overall execution of the project.*



## SPA OPERATIONS

1. **Marketing Support and Guidance**
  - Selection and implementation of marketing and web tools, as well as operational software
  - Development of the treatment menu, pricing, and packages
2. **Commercialization**
  - Commercial strategy and marketing plan, supported by our team
  - Press relations
3. **Recruitment and Training**
  - Sourcing of various profiles and recruitment of the spa team
  - Planning of staff training
4. **Assistance with Spa Opening**

## SNOW OPERATIONS

# Management

Integrated, comprehensive spa management.

20 years of expertise in France and abroad.

Operation of a diverse selection of spas: Stand-alone, Resorts, Hotel Spas, Palaces, Cruise ships, and Thalasso.

A unique quality of experience: In November 2024, Capital Magazine recognised Cinq Mondes as the top-ranked brand and Algotherm as the fifth-ranked brand in the "Spas, Thalassotherapy, and Thermal Resorts" category.

Exceptional attention to detail guarantees customer satisfaction.

Customised care menus, expert protocols.

Performance monitoring and continuous improvement initiatives for a unique, lasting experience.

Dedicated marketing support

Solid, proven expertise

E-commerce platforms

Strategic support

Continuous innovation

Logistics management

Customer satisfaction analysis



# To go further, Wellness Programs for 360 experience

Care to recharge your batteries, movement to tone up, nutrition to rebalance and sleep to regenerate.

A close-up photograph of a person's arm and shoulder being massaged by a therapist's hands. The skin is smooth and the lighting is warm and soft.

CARE

Exceptional face and body treatments, with prestigious brands from our portfolio or in white label.

A low-angle shot of a person's legs and feet as they run on a paved path. The sun is setting in the background, creating a warm, golden glow.

MOVEMENT

Wellness programs, both indoors and outdoors. Interventions by experts in alternative medicine

A close-up photograph of various fresh vegetables, including sliced cucumbers and a green bean, arranged artistically.

NUTRITION

A personalized detox or gourmet catering offer.

A photograph of a person's hands resting on a white, rumpled bedsheet. The lighting is soft and warm, suggesting a peaceful sleep environment.

SLEEP

A hotel offer and personalized support in the rooms : mini sizes, amenities...

SNOW OPERATIONS

# Our Customers and Partners

## THEY TRUST US

Our clients trust us to manage every aspect of their spa operations—from creation and design, to day-to-day management. We work across all types of spa environments, collaborating with prestigious partners like IHG, Raffles, Ponant, Marriott, Barrière, and Club Med.

Driven by an unwavering commitment to exceptional customer satisfaction, we deliver luxurious, personalised experiences in some of the world's most extraordinary locations.



## SNOW OPERATIONS

# Our Portfolio

Our portfolio features a diverse selection of spas in extraordinary settings: nestled in the mountains, by the sea, in vibrant urban landscapes, deep within forests, and in tranquil countryside locations.

Whether offering moments of luxurious indulgence or genuine comfort, each spa reflects our dedication to well-being and a profound connection with nature.



★★★★★  
GRANGES D'EN HAUT,  
CHAMONIX, FRANCE



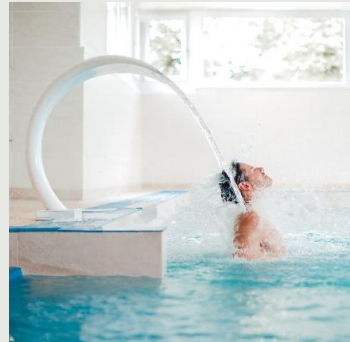
★★★★★  
LES SOURCES DE MARIE,  
ARC 1950, FRANCE



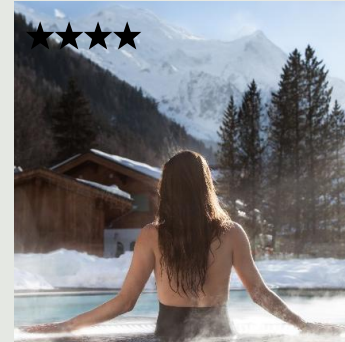
★★★★★  
DEEP OCEAN SPA BORA-BORA,  
FRENCH POLYNESIA



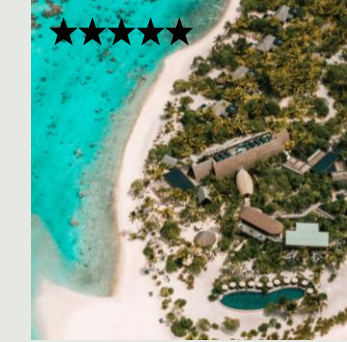
★★★★★  
MÉRIDIEN ILE DES PINS,  
NEW CALEDONIA



★★★★★  
THALASSO DEAUVILLE,  
NORMANDY, FRANCE



★★★★★  
LE REFUGE DES AIGLONS,  
CHAMONIX, FRANCE



★★★★★  
THE BRANDO TETIAROA,  
FRENCH POLYNESIA



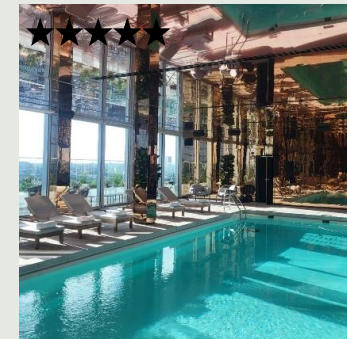
★★★★★  
SPA HELVETIA & BRISTOL,  
FLORENCE, ITALY



★★★★★  
GRAND HÔTEL-DIEU,  
LYON, FRANCE



★★★★★  
C CLUB SPA, CARLTON  
CANNES, FRANCE



★★★★★  
CONTOUR CARDO,  
BRUSSELS, BELGIUM



★★★★★  
CENTER PARKS  
TROIS FORÊTS, FRANCE

## OUR MOUNTAIN SPAS



Granges d'en Haut, Chamonix  
LES HOUCHES, FRANCE



Les Sources de Marie  
ARC 1950, FRANCE



Les Bains de Belle Plagne  
LA PLAGNE, FRANCE



Le Refuge des Aiglons  
CHAMONIX, FRANCE

OUR SEASIDE SPAS



Thalasso Deauville Algotharm,  
NORMANDY, FRANCE



C Club Spa, Carlton  
CANNES, FRANCE



Deep Ocean Spa Bora Bora Resort & Spa  
FRENCH POLYNESIA



Spa Deep Nature, Mériidien Ile des Pins,  
NOUVELLE CALÉDONIE

## OUR URBAN SPAS



Spa Cinq Mondes Grand Hôtel-Dieu  
LYON, FRANCE



La Spa Helvetia & Bristol  
FLORENCE, ITALY



Dermo Ocean Spa Algotharm  
LYON, FRANCE



Contour Spa by Deep Nature, Cardo Brussel  
BRUXELLES, BELGIUM

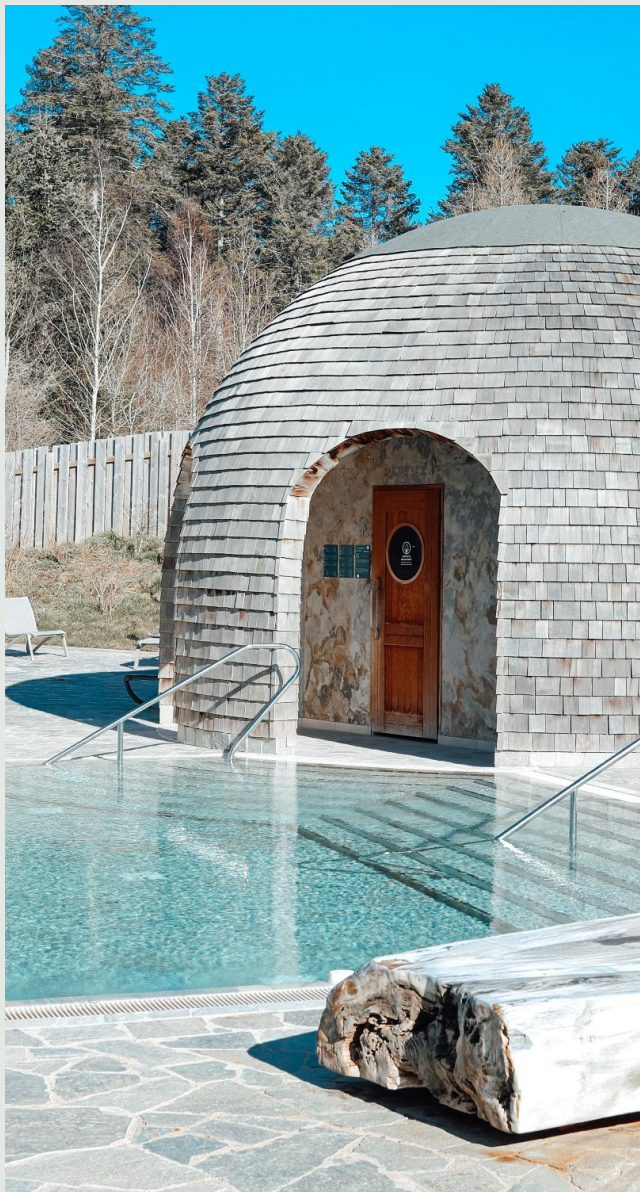
OUR FOREST & COUNTRYSIDE SPAS



Spa Deep Nature Center Parcs  
LE BOIS AUX DAIMS, FRANCE



Spa Deep Nature Demeures de Campagne  
COUDRAY-MONCEAUX, FRANCE



Spa Deep Nature Center Parcs  
TROIS FORÊTS, FRANCE



Spa Deep Nature Center Parcs  
PARK ALLGÄU, GERMANY

SNOW OPÉRATIONS

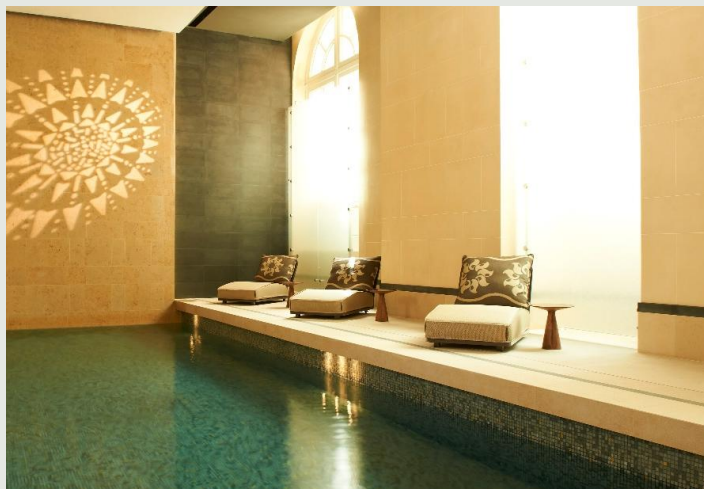
## Partner brands

We collaborate in white label with international beauty and skincare brands in our exceptional spas.

CLARINS

BIOLOGIQUE  
RECHERCHE  
PARIS

swiss line  
BY DERMALAB



CLARINS  
SPA INTERCONTINENTAL, MARSEILLE



BIOLOGIQUE RECHERCHE  
SPA MAJESTIC, CANNES



SWISSLINE  
C CLUB SPA CARLTON, CANNES



CLARINS  
SPA DISNEYLAND HOTEL, PARIS

SNOW ACADEMY

# Training

Training Academy dedicated to Snow Group professionals and partners

Comprehensive training programs for each brand, covering care protocols, sales, management, and interpersonal skills.

Hybrid approach between e-learning and classroom training

Creation and optimisation of care protocols

Quality monitoring by relay trainers

765 sessions per year

15 follow-up trainers

2,000 learners per year

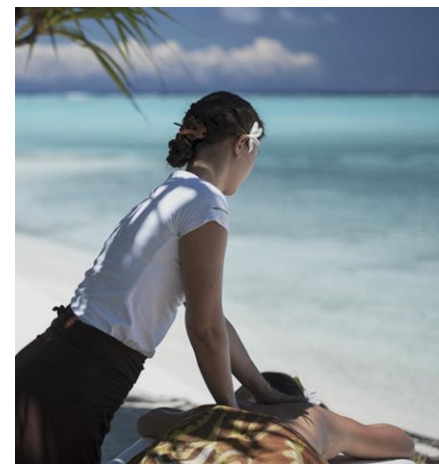
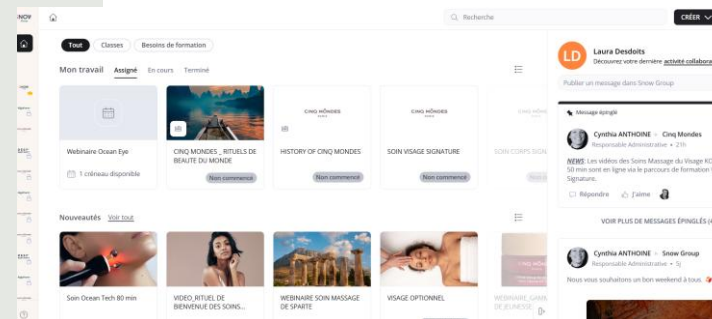
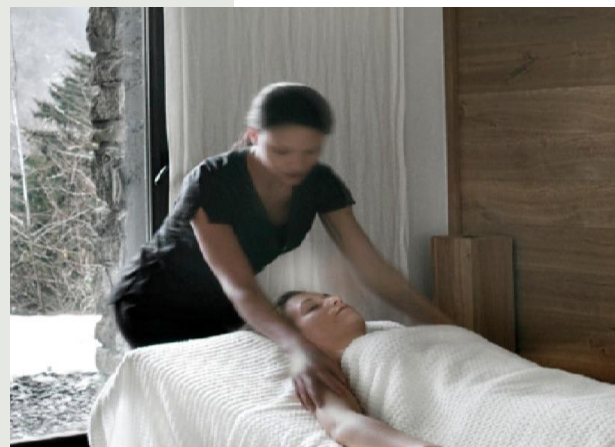
Direct contact with other experts

Skills development

Learnings follow-up

Over 20 years' experience

Monthly webinars



La certification qualité a été délivrée au titre de la catégorie d'action suivante : Actions de formation

## HOSPITALITY SERVICES

# Promoting our brands through hotel services

### 360° EXPERIENCE

Thanks to our partnerships with Groupe GM and Lande, renowned manufacturers of amenities products, our hotel partners benefit from a **totally immersive, personalized 360° experience** for their customers.

These services help reinforce the reputation and credibility of our brands, and **position us as an essential industry leader**.

### ÉCO-DESIGN

Our amenities are designed to respect the environment and reduce plastic waste.

Our partners use the most advanced technologies to **create refillable containers from recycled or plant-based materials**, while guaranteeing superior quality.

Promote brand awareness

Eco-friendly products

Strengthen our legitimacy

Direct relationships with key suppliers

Increase sales & revenues

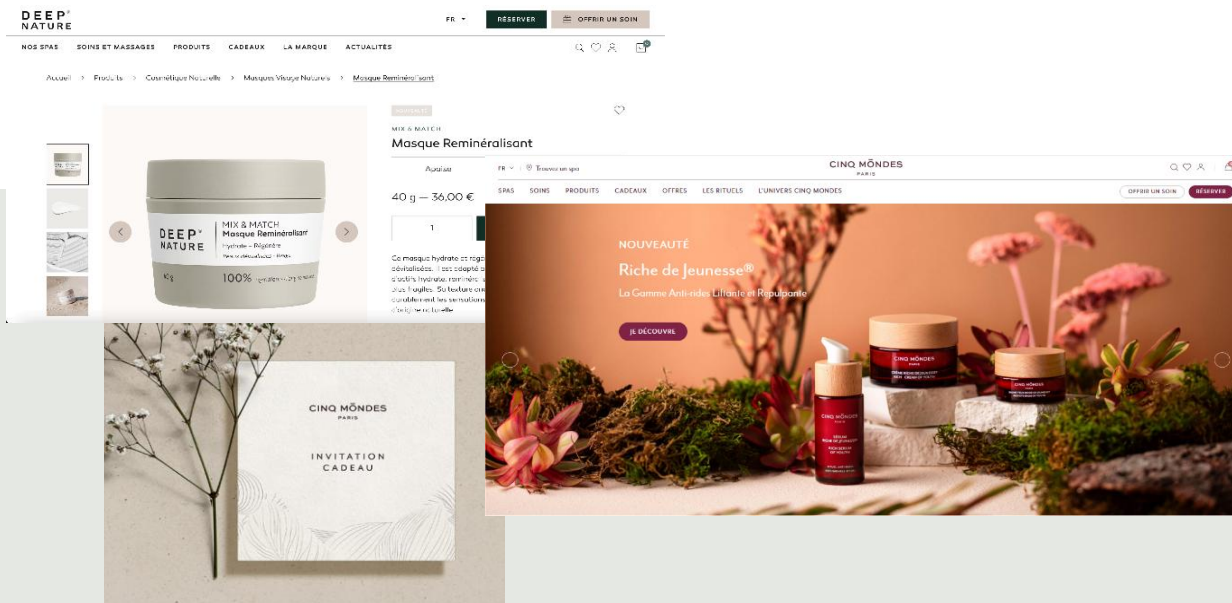
Enhanced customer experience

Génération de prospect B2B & B2C



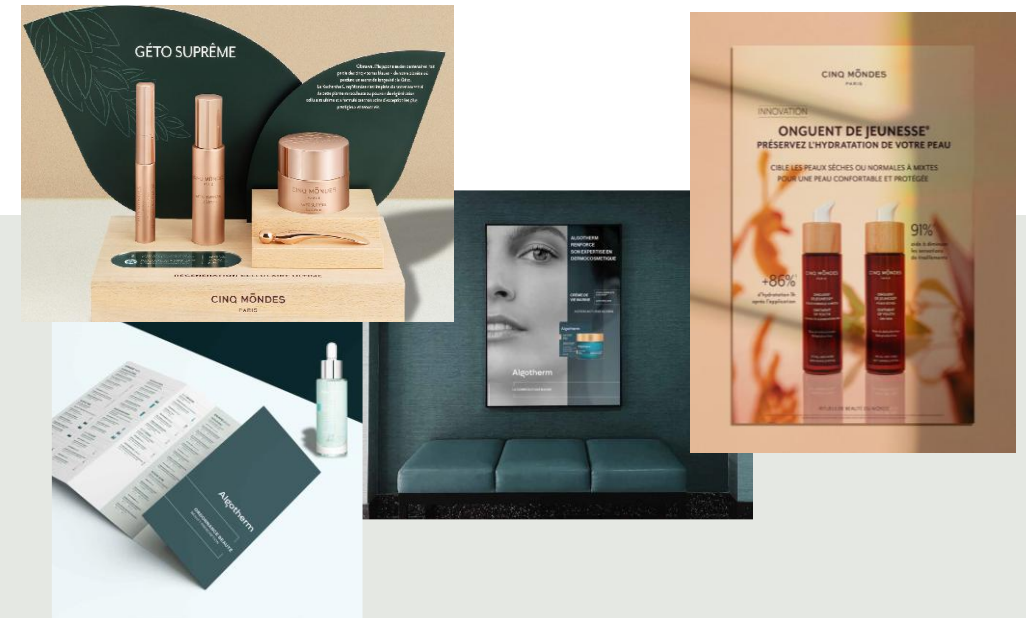
# The Omnichannel Experience at the Heart of Our Strategy

The experience is designed to be omnichannel, ensuring seamless alignment across our spas, e-commerce platforms, and social media, with brand-created content that provides a harmonious and integrated experience at every point of engagement.



## E-COMMERCE EXPERIENCE

- A unique showcase of our brands and spas
- Online treatment reservations, sales of gift invitations and products
- Structured CRM with newsletter calendar
- Social media campaigns to optimise visibility and customer engagement



## OFFLINE CHANNELS

- High-quality image and teaching tools in every spa
- Product samples and beauty diagnosis brochures
- A targeted annual sales drive
- Packaging and gift sets to enhance each product and offer a unique experience

A vertical banner featuring a misty mountain landscape. In the foreground, there is a dense forest of trees with golden-brown autumn foliage. The background shows rugged, snow-capped mountain peaks shrouded in a light mist. The overall color palette is muted, with greys, browns, and soft whites.

# DEEP<sup>®</sup> NATURE

WHERE NATURE IS STRONG

A vertical banner featuring a layered mountain range. The sky is a gradient of deep red and purple, suggesting a sunset or sunrise. The mountains are silhouetted against the sky, with some peaks appearing more prominent than others. The overall mood is serene and majestic.

# CINQ MŌNDES PARIS

BEAUTY RITUALS OF THE WORLD

A vertical banner featuring an aerial view of turbulent ocean waves. The water is a deep, dark teal color, and the white foam of the waves is prominent, creating a high-contrast, dynamic pattern. The overall effect is one of raw, natural power.

# Algotherm

HIGH-TECH MARINE COSMECEUTICALS



# CINQ MŌNDES

PARIS

## THE CONCEPT

# A Pioneer in Spas Inspired by Beauty Rituals of the World

Cinq Mondes was born 20 years ago with a profound purpose:

To explore and draw inspiration from **ancestral beauty rituals** across global civilisations.

To uncover the wisdom of diverse cultures, **traditional healing practices**, and medicinal plants from five continents.

Today, Cinq Mondes offers:

Treatments based on **unique massage protocols**, thoughtfully crafted to provide a **deeply holistic** and immersive experience. Each ritual engages the senses, inviting guests to dive into authentic and transformative wellness traditions.

Products featuring **powerful, natural active ingredients**, sourced from the finest medicinal plants found in the world's traditional pharmacopoeia. Each formula combines tradition and modernity, offering an exceptional moment of relaxation, rejuvenation, and renewal.



## THE THREE FUNDAMENTAL PILLARS



### PHARMACOPOEIA OF THE WORLD

Our beauty rituals and massage treatments are crafted in collaboration with masters, doctors, and experts in both psychological and biological sciences, harmonising the body and mind.



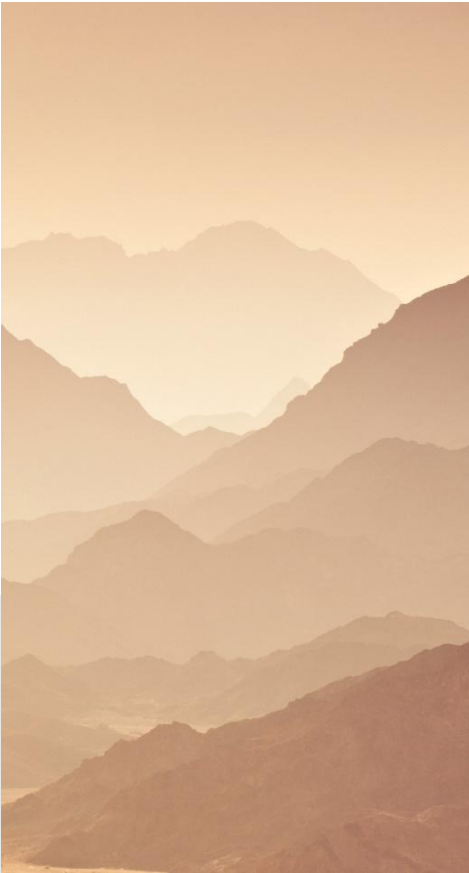
### DERMAPUNCTURE®

Our treatments are based on a needle-free manual acupuncture technique that rebalances the skin's energy flow. Exclusively developed by Cinq Mondes.



### SKIN DIETETICS®

Our formulas, meticulously crafted by Cinq Mondes Research, provide a nutritional ritual that applies the principles of dietetics to nourish the skin's cells, promoting optimal skin health.



ASIA

CHINA, SOUTH KOREA,  
JAPAN, INDONESIA

Advanced Care: Age & Glow

- Guilin
- Jeju
- Okinawa
- Kyoto
- Java
- Bali

ORIENT

MOROCCO, EGYPT

Hammam Tradition

- Luxor
- Atlas

BANGALORE & SIAM

INDIA, THAILAND

Ayurvedic Heritage

- Bengalore
- Siam

PACIFIC ISLANDS

FRENCH POLYNESIA

Sensory Journey

- Polynesia

SOUTH AMERICA & MEDITERRANEAN

BRAZIL, GREECE

Body Cult

- Sparta
- Bahia

SIGNATURE MASSAGE TREATMENTS



**ANTI-AGING FACIAL**

KO BI DO JAPANESE GLOBAL ANTI-AGING 80'

This unique treatment uses Dermapuncture® techniques to plump the skin and boost youthfulness. Like a natural face-lift, 95% of women report rejuvenated skin after one session.



**BODY RELAXATION**

20 AND 50' TRADITIONAL ORIENTAL

Inspired by oriental massage rituals, this treatment envelops the body in slow, deep maneuvers using delicately scented and heated argan oil for a state of pure relaxation.



**BODY TONICITY**

50 AND 80' INDIAN AYURVEDIC

This invigorating hot-oil treatment is inspired by a thousand-year-old Indian tradition to release tension and relax muscles through alternating energizing and heating rhythms.



**SLIMMING BODY**

BRAZILIAN 50'

Inspired by Brazilian rituals, this treatment combines kneading, friction, and percussion to detoxify tissues, restoring body balance and a refreshed look.

PRODUCT RANGE, THE ICONIC BESTSELLERS



ESSENTIAL PRE-CARE

[PRE+PRO]BIOTIC ESSENCE

This serum-in-water helps moisturise and protect the skin against premature aging. Packed with prebiotics and probiotics, it supports and restores the skin's natural defences.



PREMIUM CARE

GÉTO SUPRÊME® THE CREAM

This patented global anti-aging cream, enriched with organic Beto extract from Okinawa's "island of centenarians," provides powerful cellular regeneration for visibly youthful skin.



FACE CARE

RICH CREAM OF YOUTH®

A treatment with botanical extracts from Chinese Pharmacopoeia and Gatuline, this cream firms and plumps skin across the face, neck, and décolleté. Noticeable results appear within 7 days.



BODY CARE

SUMPTUOUS® OIL

This luxurious oil, rich in Argan, Olive, and Sesame oils, nourishes dry skin, leaving a satiny, aromatic veil with notes of Cinnamon, Cedar, and Eucalyptus—evoking the Moroccan Hammam experience.

# An Alliance Between Tradition and Innovation

## PATENTS

### RESEARCH INNOVATION

3 Patented Formulas  
with organic Gêto extract

10 Patented actives

Kombuchka®

Radiance Cream with 5 Flowers

Avena sativa

Rich Youth Cream

Cellulosomes®

Precious Day Cream

Chronodyn®

Precious Night Cream

## BOTANICAL ACTIVES

### SOURCED FROM WORLD PHARMACOPOEIA

Extract from Gêto

Papaya seed extract

Imperata Cylindrica extract

Camellia Oil

Safflower oil

Argan oil

Kemiri oil

Mango butter

Rice powder

## ADVANCED ACTIVE

### CUTTING-EDGE COSMETOLOGY RESEARCH

Active Retinoid-like

Plant-based hyaluronic acid

Polyphenols

Ceramides

Peptides

Active Lipid Complex

Bisabolol

Pre+probiotic complex

Gatuline

# Natural, and Eco-Responsible Cosmetics

## STANDARD

Pharmaceutical-grade standards, exclusively produced in France  
Dermatologically tested for safety and efficacy.

## CRAFTSMANSHIP

In-house R&D lab: Hérrouville Saint Clair – Laboratoires Gilbert  
Fragrance creation in partnership with renowned perfumers  
Proactive, ongoing improvements to meet regulatory standards.

## PURITY

Formulas with at least 95% natural-origin ingredients  
Free from silicon, paraben, and other restricted additives  
11 organic products, Cosmos Organic certified  
Eco-friendly extraction methods for active ingredients

## ECO-RESPONSIBILITY

100% recyclable packaging, made in France and Italy  
FSC-certified materials and energy-efficient digital printing



THE LUXURIOUS

The Luxurious seeks high-quality experiences that blend well-being and prestige. They value elegance and refinement in every aspect of life.

- Sophistication
- Standards
- Exclusivity
- Prestige
- Personalisation

THE TRAVELLER

The Traveller is curious and open-minded, exploring cultural and sensory discoveries. They immerse themselves in traditions and unique experiences worldwide.

- Discovery
- Openness
- Immersion
- Diversity
- Authenticity

THE EPICUREAN

The Epicurean is cultured and discerning, with a passion for authenticity and a deep desire for sensory pleasure.

- Expertise
- Indulgence
- Selectivity
- Quality
- Sensory

# A Premium, Desirable Offering

FACE

€ 310



**Géto Suprême the Cream**  
Global premium care

€ 160



**Precious Cream**  
Global anti-aging care

€ 105



**Rich of Youth Cream**  
Anti-wrinkle lifting care

€ 75



**Ointment of Youth**  
1st Wrinkle Care

€ 65



**[Pre+Pro]biotic Essence**  
Rebalancing pre-care

€ 45



**Flower Ceansing Balm**  
Make-up remover

BODY

€ 62



**Aromatic Scrub**  
Exfoliating care

€ 57



**Egyptian Water**  
Fresh water

€ 55



**Sumptuous Oil**  
Hair and body oil

€ 42



**Three Ayurvedic Oils  
Body Balm**  
Moisturising care

MASSAGE CARE

€ 200

**TREATMENT-MASSAGE 80 MIN**  
Japanese Ko Bi Do  
Global anti-aging face care  
  
Indian Ayurvedic  
Energy body care

€ 135

**TREATMENT-MASSAGE 50 MIN**  
Traditional Oriental  
Relaxing body care  
  
Five flowers from Bali  
Radiance facial care  
  
Brazilian Slimming  
Silhouette body care

# The Finest Spas

Our portfolio showcases a collection of exceptional spas, offering face and body treatments inspired by the Beauty Rituals of the World®. Each experience is crafted to transport guests on a journey, discovering wellness traditions from five continents.

Cinq Mondes Spas are havens of tranquillity dedicated to beauty and well-being. Set in unique and serene environments, these spas provide an exclusive selection of treatments that invite relaxation and inner peace, creating a true sensory escape.



LA PALMERAIE,  
MARRAKECH, MOROCCO



CLUB MED LES ARCS,  
FRENCH ALPS



FINOLHU VILLAS,  
GASFINOLHU, MALDIVES



CLUB MED MICHÈS,  
DOMINICAN REPUBLIC



GRAND HÔTEL-DIEU  
LYON, FRANCE



LA SAMARITAINE,  
PARIS, FRANCE



THE BRANDO TETIAROA,  
FRENCH POLYNESIA



RAFFLES THE PALM,  
DUBAI, UAE



ECSOTICA SPA,  
PRAGUE, CZECH REPUBLIC



CLUB MED SEYCHELLES,  
SAINTE ANNE, SEYCHELLES



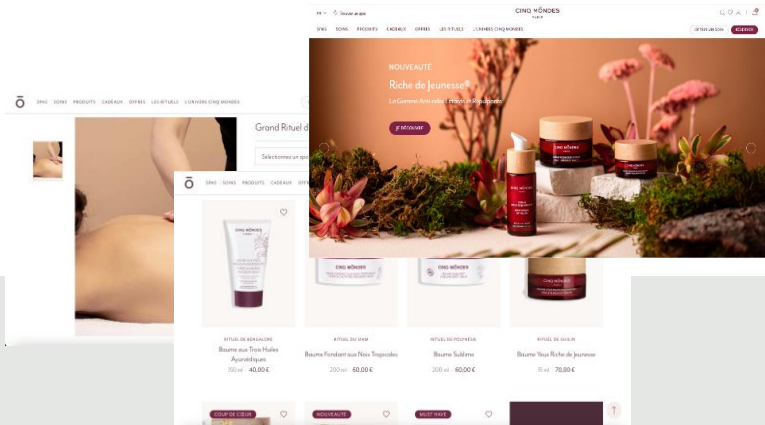
CLUB MED MAGNA,  
MARBELLA, SPAIN



CLUB MED CANNONIERS,  
MAURITIUS

# E-Commerce at the Heart of Growth

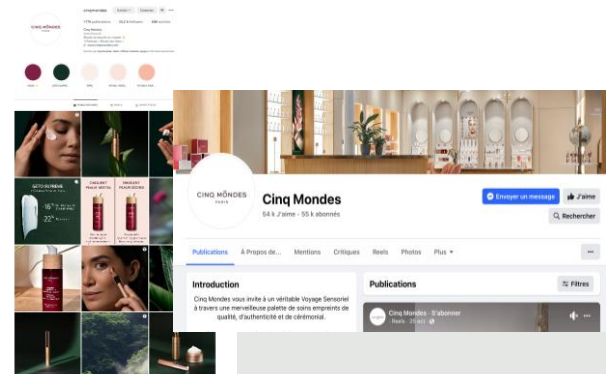
The brand leverages online communication channels (web, social) to achieve strong digital visibility, with a mobile-first approach to drive traffic to spas. This integrated approach creates an immersive and cohesive experience for each client, no matter the touchpoint.



## E-COMMERCE EXPERIENCE

CINQ MONDES WEBSITE

- The online platform lets you book treatments in just a few clicks.
- Purchase available products to extend the experience at home.
- Gift invitations can be purchased to offer a moment of well-being.



## SOCIAL MEDIA

FACEBOOK, INSTAGRAM, YOUTUBE, LINKEDIN

- Diversified target, aimed at men and women between 30 and 50.
- International presence for a global wellness connection.
- Customised communications for B2C customers and B2B partners.



## PHYSICAL TOUCHPOINTS

GIFT BOXES, INVITATIONS, GWP, SAMPLES

- High-quality media, in Cinq Mondes's corporate colours, for a polished brand image.
- Packaging and gift sets to enhance each product and offer a unique experience.
- Care accessories, such as headbands and towels in the brand's colours.

# A Strong Reputation and Authority

Cinq Mondes has a prominent place in the press, with frequent articles and features in prestigious magazines. Each year, over 300 magazine covers showcase our products, treatments, and spas, highlighting the brand's esteemed reputation and influence in the world of wellness.

#1 BRAND

Ranked by *Magazine Capital*, November 2024

“Spas, Thalassos, and Thermal Resorts” category at the Champions of Health and Beauty Awards

30 Beauty Awards

Oscars Cosmétique Mag  
L'observatoire des cosmétiques  
Victoire de la beauté

**LES CHAMPIONS DE LA SANTÉ ET DE LA BEAUTÉ**

Les ventes dans le secteur sont toujours dynamiques, les marques savent répondre au besoin des Français de prendre soin d'eux.

**L'Épilation**

Cette année, à l'épilation, cette année encore, les Français ont fait leur choix. Les marques les plus appréciées sont :

Classement	Marque	Classement	Marque
1. L'Épilation	1. L'Épilation	11. L'Épilation	11. L'Épilation
2. L'Épilation	2. L'Épilation	12. L'Épilation	12. L'Épilation
3. L'Épilation	3. L'Épilation	13. L'Épilation	13. L'Épilation
4. L'Épilation	4. L'Épilation	14. L'Épilation	14. L'Épilation
5. L'Épilation	5. L'Épilation	15. L'Épilation	15. L'Épilation

**Le visage et le corps**

Le visage et le corps, les Français ont fait leur choix. Les marques les plus appréciées sont :

Classement	Marque	Classement	Marque
1. Le visage et le corps	1. Le visage et le corps	11. Le visage et le corps	11. Le visage et le corps
2. Le visage et le corps	2. Le visage et le corps	12. Le visage et le corps	12. Le visage et le corps
3. Le visage et le corps	3. Le visage et le corps	13. Le visage et le corps	13. Le visage et le corps
4. Le visage et le corps	4. Le visage et le corps	14. Le visage et le corps	14. Le visage et le corps
5. Le visage et le corps	5. Le visage et le corps	15. Le visage et le corps	15. Le visage et le corps

**Arôme-Zone**

Arôme-Zone, les Français ont fait leur choix. Les marques les plus appréciées sont :

Classement	Marque	Classement	Marque
1. Arôme-Zone	1. Arôme-Zone	11. Arôme-Zone	11. Arôme-Zone
2. Arôme-Zone	2. Arôme-Zone	12. Arôme-Zone	12. Arôme-Zone
3. Arôme-Zone	3. Arôme-Zone	13. Arôme-Zone	13. Arôme-Zone
4. Arôme-Zone	4. Arôme-Zone	14. Arôme-Zone	14. Arôme-Zone
5. Arôme-Zone	5. Arôme-Zone	15. Arôme-Zone	15. Arôme-Zone

**Une bulle dépaysante à Lyon**

Le concept : une parenthèse rescapante au milieu d'une routine urbaine, un moment à consacrer à l'effacement des soucis du monde. Cinq Mondes offre le son, le parfum, le goût, le toucher, le bien-être, pour offrir à ses clients une bulle d'exception, une bulle d'exception à Lyon.

Où ? Au Grand Hôtel, 10 rue de la République, 69001 Lyon.

Infos : [www.cinqmondes.com](http://www.cinqmondes.com)

**ON SE détend!**

16 astuces beauté et bien-être glanées aux spas et instituts pour s'offrir une bulle de sérénité. PAR GÉRALDINE GUYON

# Why Cinq Mondes?

## EXPERTISE & AUTHENTICITY

A French pioneer and specialist in **premium spas**, Cinq Mondes draws inspiration from ancestral cultures around the world.

As the only brand offering **products and treatments inspired by travels across five continents**, we collaborate with masters and experts in psychic and biological sciences.

## INNOVATION & SCIENCE

Harnessing active ingredients from the world's **leading pharmacopeias and advanced biotechnologies**, Cinq Mondes introduces the concept of **Skin Dietetics®**.

Our patented formulas offer exceptional sensory experiences, with fragrances crafted by renowned perfumers.

## KNOW-HOW & REPUTATION

Our expert **Dermapuncture®** practitioners are trained in techniques passed down by internationally recognized masters.

With a strong presence in 80 countries, Cinq Mondes has achieved **high recognition** from both the public and the press.

## QUALITY & SUSTAINABILITY

In collaboration with Laboratoires Gilbert, we uphold the **highest standards of pharmaceutical quality**.

Eco-responsibility guides our production methods, emphasizing respectful approaches to both products and spa experiences.



# CINQ MŌNDES

PARIS

1000 route des Chavants  
Chamonix-Mont Blanc Valley  
74310 Les Houches

44 avenue Georges Pompidou  
92300 Levallois-Perret

[cinqmondes.com](http://cinqmondes.com)



# Algotherm

## THE CONCEPT

# Algotherm: The High-Tech Spa Inspired by Ocean Science

Algotherm draws inspiration from ocean science and cutting-edge technology to deliver authentic **marine cosmeceuticals**.

With **expertise in oceanotherapy and aesthetic dermatology**, Algotherm concentrates benchmark active ingredients—like hyaluronic acid, vitamin C, AHA, and niacinamide—and biotech extracts from the ocean in its formulas.

Algotherm's skin therapists **blend product efficacy with advanced devices** (aquapeeling, cryotherapy, LEDs, etc.), chosen in harmony with the **marine ecosystem** (water, oxygen, light). This approach enables tailor-made care protocols that **effectively address all aspects of skin aging**, from radiance to wrinkles, firmness, and density.

EXPERTISE  
PRECISION

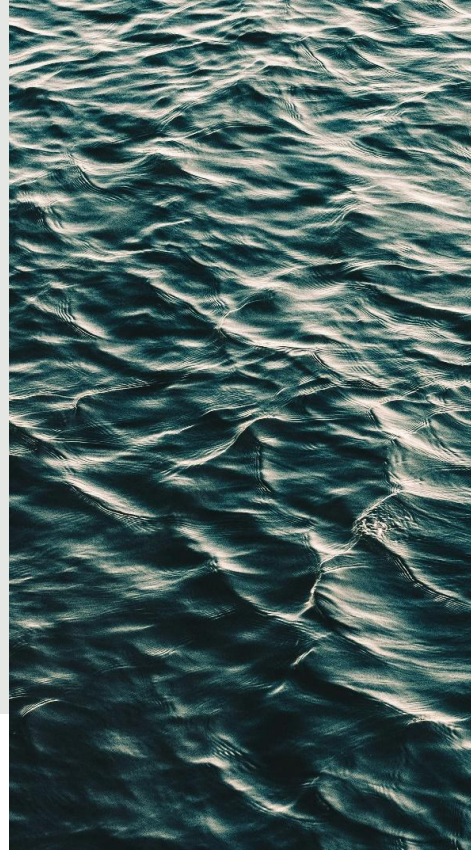
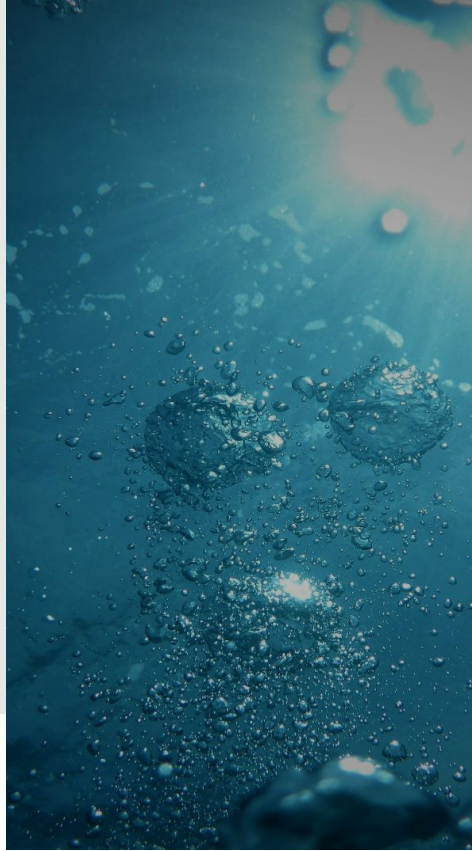
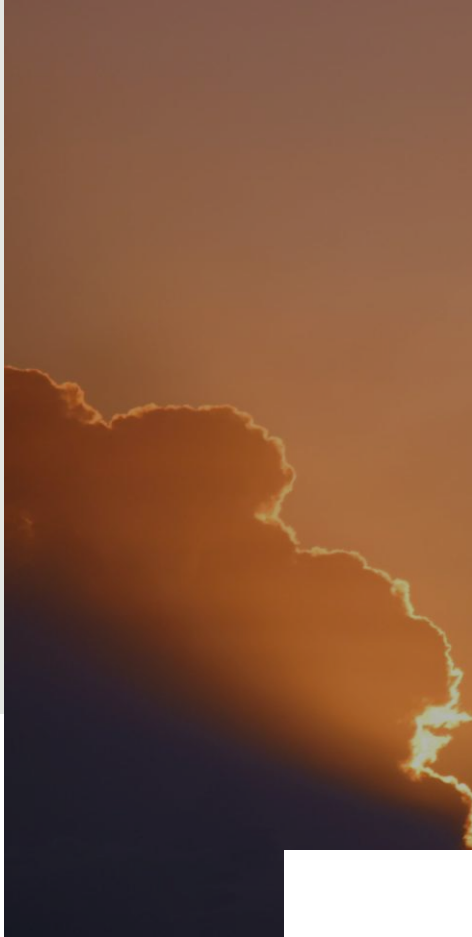
OCEANOTHERAPY  
COSMETICS

BIOTECHNOLOGY  
SCIENCE

DERMO SPA  
SENSORIALITY



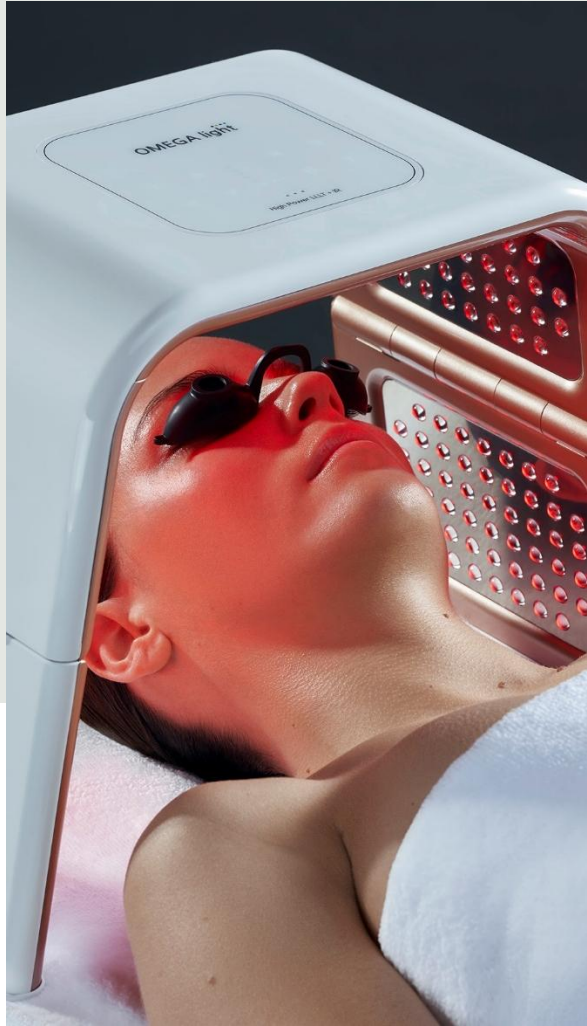
## THE FUNDAMENTAL PILLARS



### LIGHT | OXYGEN | WATER | THERMAL SHOCK | EXPERTISE

Algotharm draws its inspiration from the ocean ecosystem, offering a spa concept featuring the most advanced skin treatment technologies to meet the growing demand for expert care.

## HIGH-TECH TREATMENTS INSPIRED BY OCEAN THERAPY



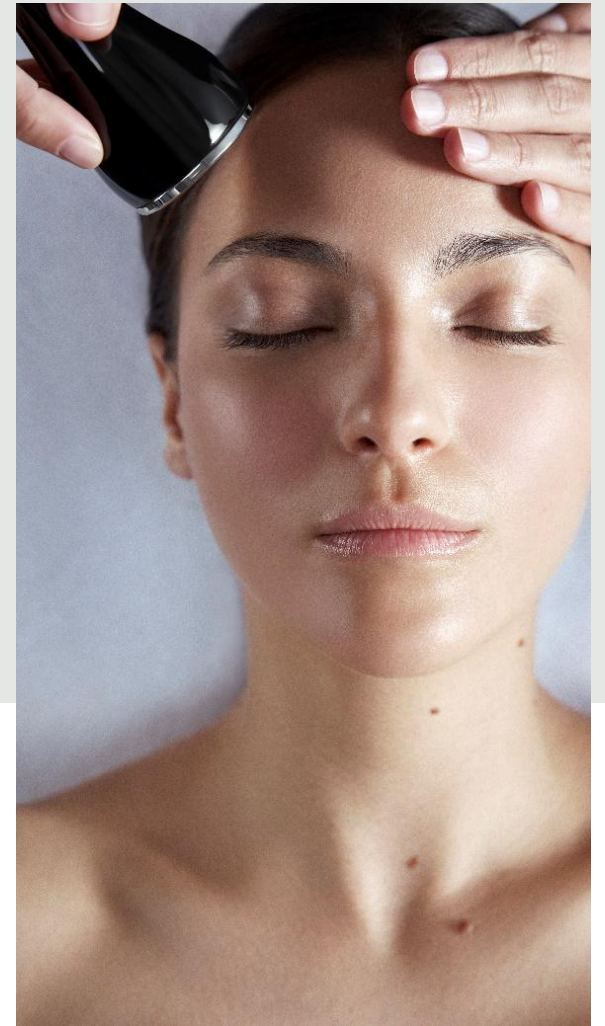
LEDS



OXYGENATION



AQUAPEELING



CRYOTHERAPY

PRODUCT RANGE, THE ICONIC BESTSELLERS



MARINE LIFE CREAM

PREMIUM ANTI-AGING GLOBAL CARE



[WRINKLE] TARGETING CREAM

TARGETED ANTI-AGING FACE CREAM



[HYDRA+] RESOURCE SERUM

ESSENTIAL EXPERT FACE CARE



[SCULPTING] GEL SERUM

EXPERT SLIMMING BODY CARE

# Marine Cosmeceuticals at the Heart of Ultra-Targeted Formulas

## MARINE ACTIVES

### FROM OCEAN THERAPY

Algogenic Patented Complex<sup>[4]</sup>

Blue Spirulina

Seawater

Plankton

Macro-algae

Laminaria seaweed

Marine lichen

Wakamé

Chlorella

## DERMOCOSMETIC ACTIVE INGREDIENTS

### INSPIRED BY AESTHETIC MEDICINE

Retinol-like active ingredient

Hyaluronic Acid

HA-like assets

Adenosine

Bisabolol

Stabilised vitamin C

Cryoprotein

Pro-silanol

Caffeine

EXCLUSIVE PATENTED COMPLEX

# At the Heart of our Premium Ocean Life global Anti-aging Range

## PATENTED ALGOGEN COMPLEX [4]

5	YEARS OF DEVELOPMENT
4	SYNERGISTIC ALGAE
35	ACTIVATED YOUTH GENES
7	DAYS TO SMOOTH AND FIRM
14	DAYS TO REDUCE BLEMISHES



# Expert Cosmetics & Eco-Responsible

## EXPERTISE

Production site world leader in pharmaceuticals : Laboratoires Gilbert based in Brittany.

Committee of experts, doctors and engineers in phycology, oceanography, cell biology and formulation.

Tests under dermatological and ophthalmological control.

## KNOW - HOW

An in-house R&D laboratory.

Development of exclusive patents.

Continuous improvements ahead of EU and international regulations.

## NATURALITY

95% minimum of ingredients of natural origin.

Strict formulation charter excluding petrochemicals.

Respecting the life cycle of marine biomass.

Preferential selection of environmentally friendly assets.

## ECO - RESPONSIBILITY

100% recyclable packaging made in France and Italy.

FSC-certified packaging and water- and energy-efficient digital printing.

# A Unique Urban Spa Concept

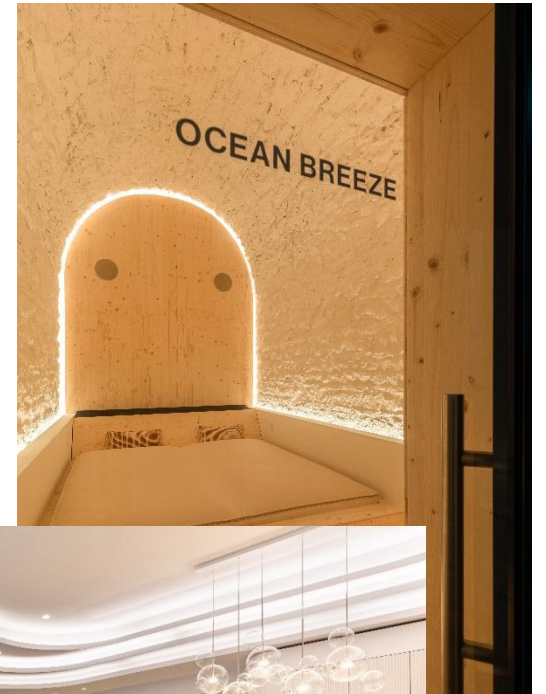
Envelope yourself in a **design-forward, art-inspired space** with rich sand and deep blue-green tones.

Benefit from personalised skin care with **intelligent Dermo-Scan diagnostics** for tailored treatment protocols.

Experience **expert manual techniques by Skin-therapists**, seamlessly integrated with **advanced devices** like Lifting 23, Lift'In 3D, and LED Light 2.0.

Choose from quick 15-minute flash treatments to indulgent 80-minute expert sessions.

Relax in an **OCEAN BREEZE halotherapy cabin** that recreates natural salt caves, leaving your skin remineralised and your body deeply relaxed and revitalised.



# Personalised Care by Our Skin Experts

## OUR SKIN EXPERTS

Are trained by engineers and doctors in skin biology.

Help our customers better understand their skin.

Analyse our customers' skin and epigenetics to propose customised solutions.

Prescribe the most suitable products for beauty routines and at-home treatments at the end of the treatment.

## DERMO SCAN

The latest complete Korean skin diagnosis technology for 360° monitoring.

**Ultra-precise measurements:** Wrinkles, Hydration, Spots, Pores, Skin texture, Porphyrins, UV spots, Hair vessels





THE EXPERT

The Expert is a curious individual in search of new scientific knowledge. They place great importance on proven results, seeking to understand everything in depth.

- Analytical
- Rigour
- Reliability
- Understanding
- Expertise

THE PERFECTIONIST

The Perfectionist is meticulous and values quality in every aspect of their lives. They pay attention to detail and are uncompromising, striving for perfection and immediate results.








- Quality
- Detail
- Excellence
- Exclusive
- Precision

THE TECHNOPHILE

The Technophile is searching for the latest technological innovations. On the lookout for cutting edge anti-aging solutions, they explore how technology can improve their daily life and invests in aesthetic medical procedures.

- Modern
- Avant-garde
- Innovative
- Efficiency
- Experience

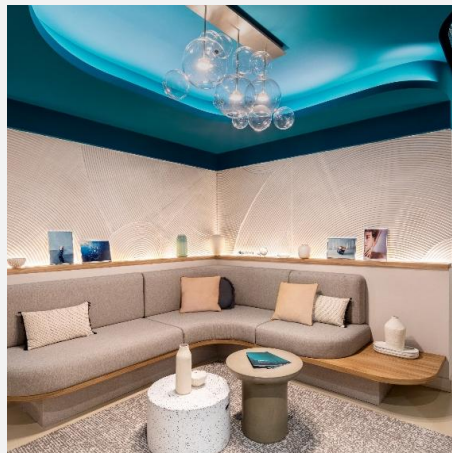
# An Entry-Level Premium Offering with Proven Results

Face	Body	Massage care
<div>€ 120</div> <div></div> <div>OCEAN LIFE Global anti-aging care</div>		<div>€ 210</div> <div></div> <div>MASSAGE TREATMENT 80 min Ocean Origins Ocean Tech Ocean Massages Body Slim</div>
<div>€ 79</div> <div></div> <div>OCEAN TIME Targeted anti-aging care</div>	<div>€ 63</div> <div></div> <div>OCEAN SLIM Slimming care</div>	<div>€ 140</div> <div></div> <div>MASSAGE TREATMENT 50 min Ocean Origins Ocean Tech Ocean Massages Body Slim</div>
<div>€ 55</div> <div></div> <div>OCEAN DEFENSE Anti-pollution care</div>		<div>€ 100</div> <div></div> <div>MASSAGE TREATMENT 25 min Ocean Origins Ocean Tech Ocean Massages Body Slim Body Origins</div>
<div>€ 37</div> <div></div> <div>OCEAN EYE Eye care</div>	<div>€ 37</div> <div></div> <div>OCEAN SPA Nourishing &amp; energizing care</div>	<div>€ 45</div> <div></div> <div>DERMO-LOUNGE 15 min Ocean Glow Ocean Eyes</div>
<div>€ 26</div> <div></div> <div>OCEAN CLEANSE Make-up remover</div>		<div>€ 45</div> <div></div> <div>DERMO-SCAN</div>

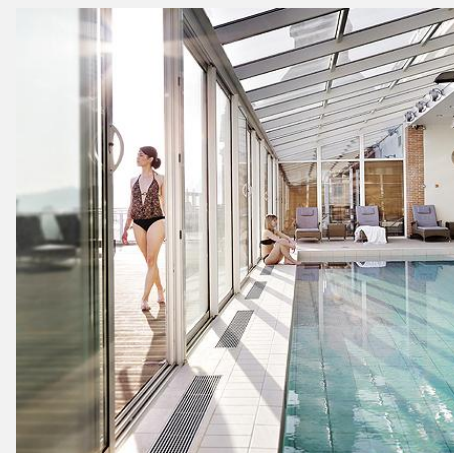
# The Finest Spas

Our portfolio brings together exceptional spas in enchanting settings, combining innovation and marine know-how to offer unique experiences.

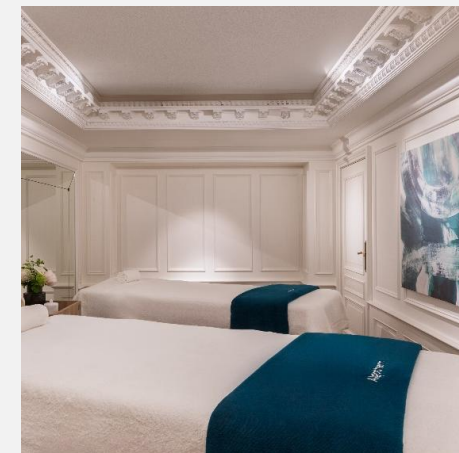
Each location is an invitation to a sensory voyage, while incorporating Algotharm's most innovative technologies for the skin. With prestigious destinations, our spas embody luxury and relaxation in exceptional natural environments.



DERMO OCEAN SPA,  
LYON, FRANCE



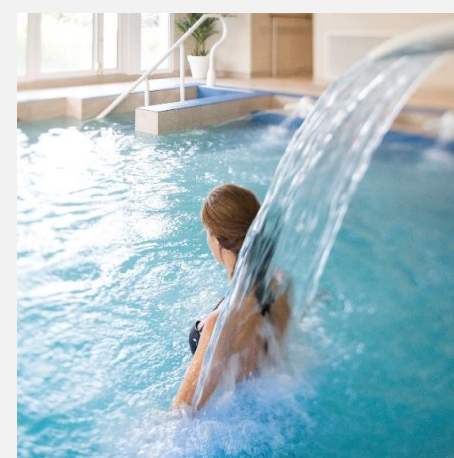
SPA ALGOTHERM HOULGATE,  
RESIDENCE PIERRE & VACANCES



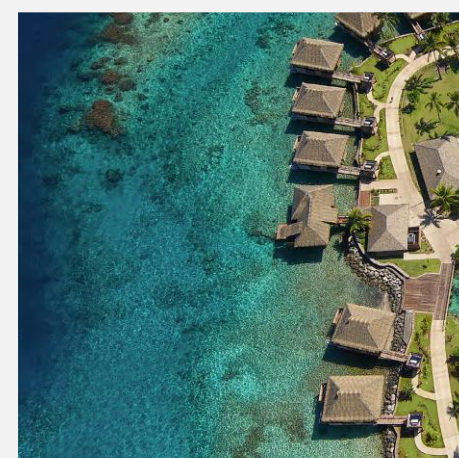
DERMO OCEAN SPA,  
INTERCONTINENTAL PARIS LE GRAND



LE PONANT,  
M/S PAUL GAUGUIN



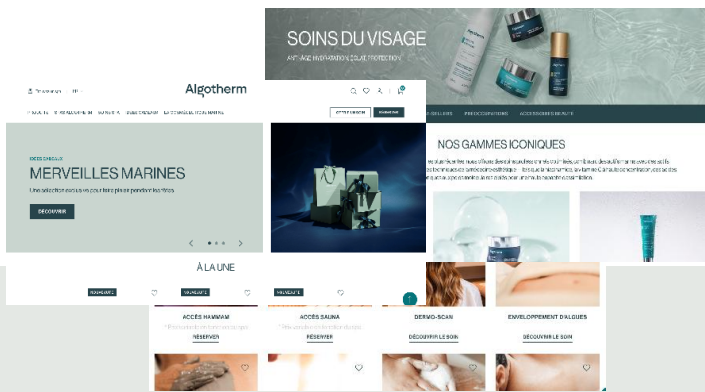
THALASSO DEAUVILLE,  
FRANCE



INTERCONTINENTAL TAHITI,  
FRENCH POLYNESIA

# E-Commerce at the Heart of Our Omnichannel Strategy

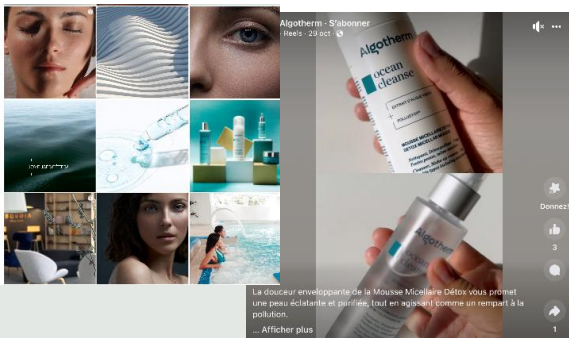
The brand maintains a strong presence across all digital channels (web and social), ensuring high visibility and a mobile-first strategy that drives traffic to our spas. This integrated approach delivers an immersive, consistent experience for every customer, regardless of the point of contact.



## E-COMMERCE EXPERIENCE

ALGOTHERM WEBSITE

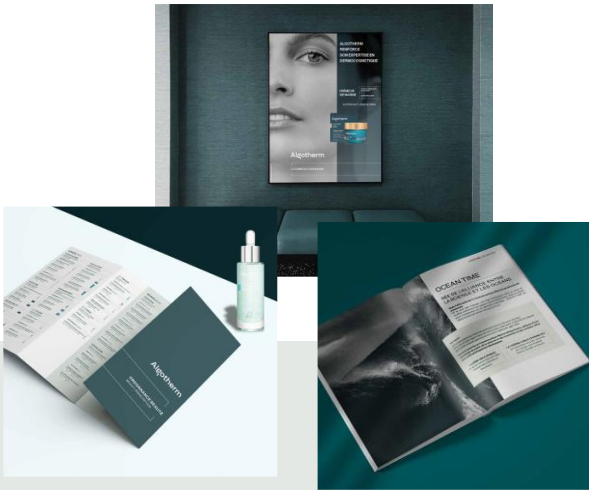
- The online platform lets you book treatments in just a few clicks.
- Purchase available products to extend the experience at home.
- Gift invitations can be purchased to offer a moment of well-being.



## SOCIAL NETWORKS

FACEBOOK, INSTAGRAM, YOUTUBE, LINKEDIN

- Diversified target, aimed at men and women between 30 and 50.
- International presence for a global wellness connection.
- Customized communications for B2C customers and B2B partners.



## PHYSICAL RELAYS

GIFT SETS, INVITATIONS, GWP, SAMPLES

- High-quality media, in Algotherrm's corporate colors, for a polished brand image.
- Packaging and gift sets to enhance each product and offer a unique experience.
- Care accessories, such as headbands and towels in the brand's colors.

# The High-Tech Marine Cosmeceutical Brand

Algotherrm holds a prominent place in the press, with frequent articles and features in prestigious magazines. Each year, over 110 covers showcase our products, treatments, and spas, highlighting the brand's esteemed reputation and influence in the world of wellness.

#5 BRAND  
Ranked by *Magazine Capital*, November 2024  
“Spas, Thalassos, and Thermal Resorts” category at the Champions of Health and Beauty Awards

**Lyon 2e. Algotherrm, un nouveau spa « haute technologie » pour chouchouter sa peau**  
16 février 2023

Pour une pause détente, il y a Dermo Ocean Spa Algotherrm, du côté du métro Ampère, dans le 2e arrondissement, qui propose des soins personnalisés.



**invente la cosm**  
7 mars 2023

me issue des avancées en génomique appliquée, Ocean Life apporte une sète et spécifique aux différents marqueurs du vieillissement cutané. Le Lèvres de Vie Marine, le Sérum de Vie Marine et la Crème de Vie Marine ciblent en intes problématiques de la peau liées à l'âge et luttent ensemble contre tous les is du vieillissement.

**SOIN ALGOTHERM (SHOW GROUP) REFAIT SES GAMMES**

Le cosmétique est un secteur en constante évolution et le marketing joue un rôle clé dans la réussite de la marque. Au sein de la gamme Algotherrm, les soins sont conçus pour répondre aux besoins de la clientèle et offrir une expérience unique. Les soins sont conçus pour répondre aux besoins de la clientèle et offrir une expérience unique.

**Algotherrm (show group) Refait ses gammes**

Le cosmétique est un secteur en constante évolution et le marketing joue un rôle clé dans la réussite de la marque. Au sein de la gamme Algotherrm, les soins sont conçus pour répondre aux besoins de la clientèle et offrir une expérience unique.

**spa création**  
Nous avons sélectionné pour vous les dernières créations de spas.

**L'OCEAN À LYON**

a demande croissante de bien-être et de détente, nous avons sélectionné pour vous les dernières créations de spas.

**LES FLOWS BLEUS.**

FORMULÉES POUR DORLOTER TOUTES LES PEAUX, MEME LES PLUS SENSIBLES, CES NOUVEAUTÉS OFFRENT RÉGÉNÉRATION, PROTECTION, ÉCLAT ET UNIFORMITÉ DU TEINT. TOUT BON !

PAR VALENTINE PÉTRY

**Soins D'HIVER**

FORMULÉES POUR DORLOTER TOUTES LES PEAUX, MEME LES PLUS SENSIBLES, CES NOUVEAUTÉS OFFRENT RÉGÉNÉRATION, PROTECTION, ÉCLAT ET UNIFORMITÉ DU TEINT. TOUT BON !

PAR VALENTINE PÉTRY

**LES NOUVEAUX SOINS ALGOTHERM**

Le diagnostic visage avec le Dermo Scan

Le diagnostic visage avec le Dermo Scan

**L'ŒIL DE PANAME**

Le diagnostic visage avec le Dermo Scan

Le diagnostic visage avec le Dermo Scan

# Why Algotherm?

## EXPERTISE

Expert skin therapists prescribe customized solutions.

Professional care using both manual and high-tech devices.

In-depth skin diagnosis thanks to **Dermo-scan technology** for 360° monitoring.

## INNOVATION

A unique positioning in a **high-tech spa inspired by ocean science**.

Marine cosmeceuticals combining dermocosmetic active ingredients and biotechnological extracts from the oceans.

## PERSONALIZATION

An ultra-targeted and explicit range segmentation to meet every skin need.

## SUSTAINABILITY

Collaboration with Laboratoires Gilbert, guaranteeing **the highest standards of pharmaceutical quality**.

Eco-responsibility is at the heart of everything we do, from our products to our Spas.

Growing international expansion of the brand, including India and China.

# Algotherm

1000 route des Chavants  
Chamonix-Mont Blanc Valley  
74310 Les Houches

44 avenue Georges Pompidou  
92300 Levallois-Perret

[algotherm.com](http://algotherm.com)



DEEP<sup>®</sup>  
NATURE

## THE CONCEPT

# Deep Nature, the Power of Nature, the Essence of the Spa

Deep Nature is rooted in the strength of pure, untamed nature, drawing its minerals and active ingredients from the highest peaks to the depths of geological and oceanic treasures.

Authentic, deeply natural, and suitable for everyone, our **products are customisable and offer tailored solutions** to meet each skin's essential needs.

**Generosity is at the heart of our spa's philosophy.** Embracing the human touch and a natural approach, our treatments emphasise hands-on expertise over technology, creating moments of self-reflection and shared experiences.

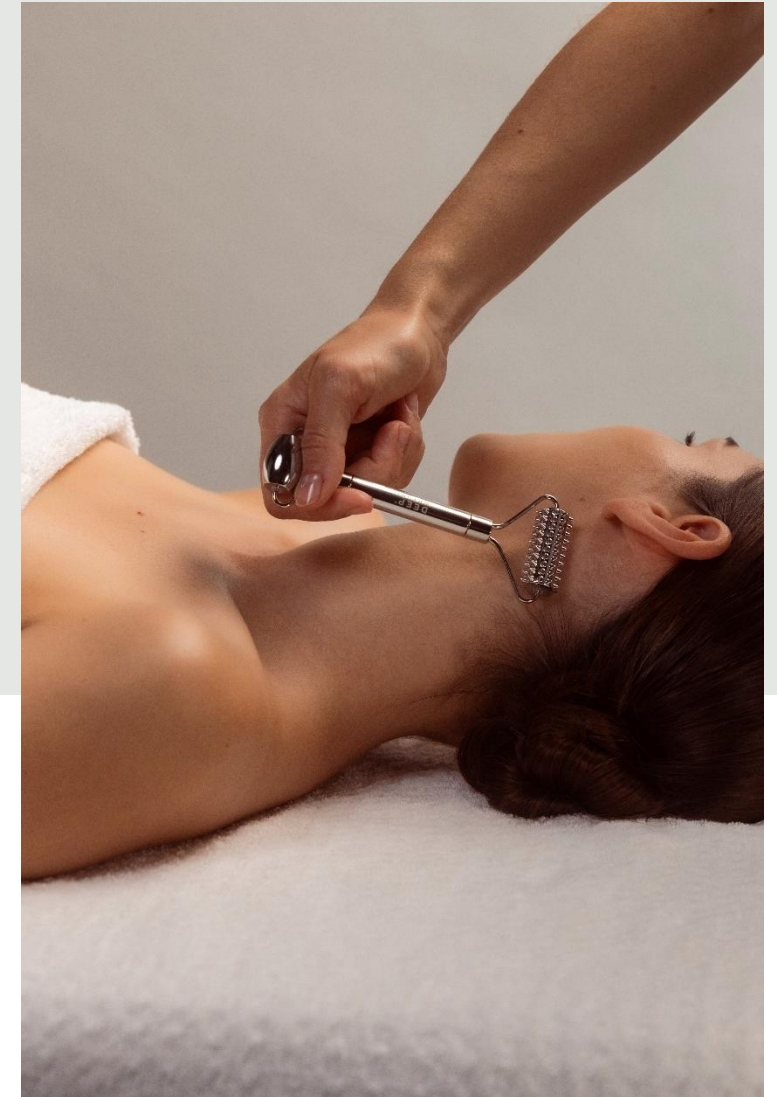
## THE CORE PILLARS



FORCES OF NATURE



AUTHENTICITY



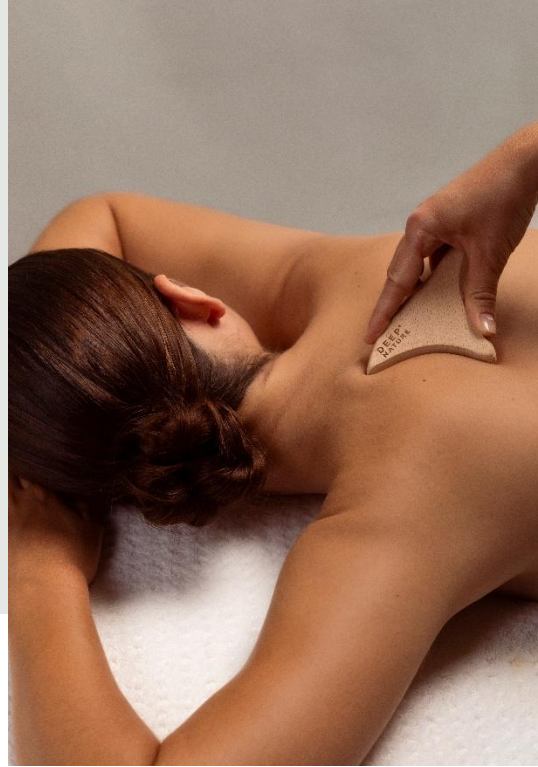
TAILORED TREATMENTS

## CUSTOMISED CARE



### L'IDÉAL

CUSTOMISED FACIAL WITH TAILORED  
PRODUCTS



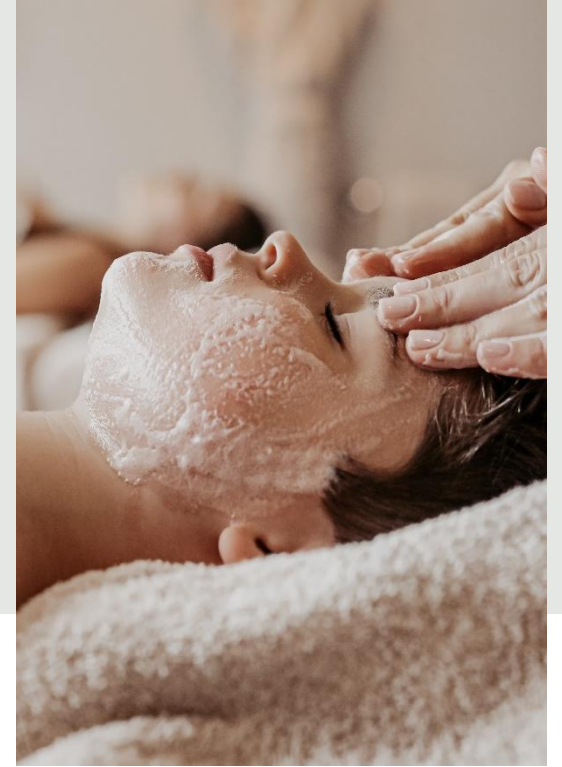
### INSPIRATION

TAILORED BODY MASSAGE



### L'EXFOLIANT

BODY EXFOLIATION USING  
COSMETICS OR ACCESSORIES



### MY FIRST SPA

GENTLE FACIAL OR MASSAGE FOR  
KIDS

PRODUCT RANGE, THE ICONIC BESTSELLERS



ESSENTIALS

SOS BALM

Multi-purpose soothing balm for face and body  
100% natural-origin ingredients  
*Yuka excellent*



SLOW-AGING

ANTI-FATIGUE EYE CONTOUR

Targets puffiness, dark circles and wrinkles, helping skin age gracefully  
96% natural-origin ingredients  
*Yuka excellent*



MIX & MATCH

SOOTHING OIL

Pairs perfectly with our Mix & Match products (creams, scrub, masks)  
100% natural-origin ingredients  
*Yuka excellent*



IMMERSION

IMMERSION CARE OIL

Signature nourishing oil for body care and massage  
99% natural-origin ingredients  
*Yuka excellent*

# 8 Products for 15 Different Care Protocols

## **PREPARATION**

Use each product on its own and enjoy its unique benefits.

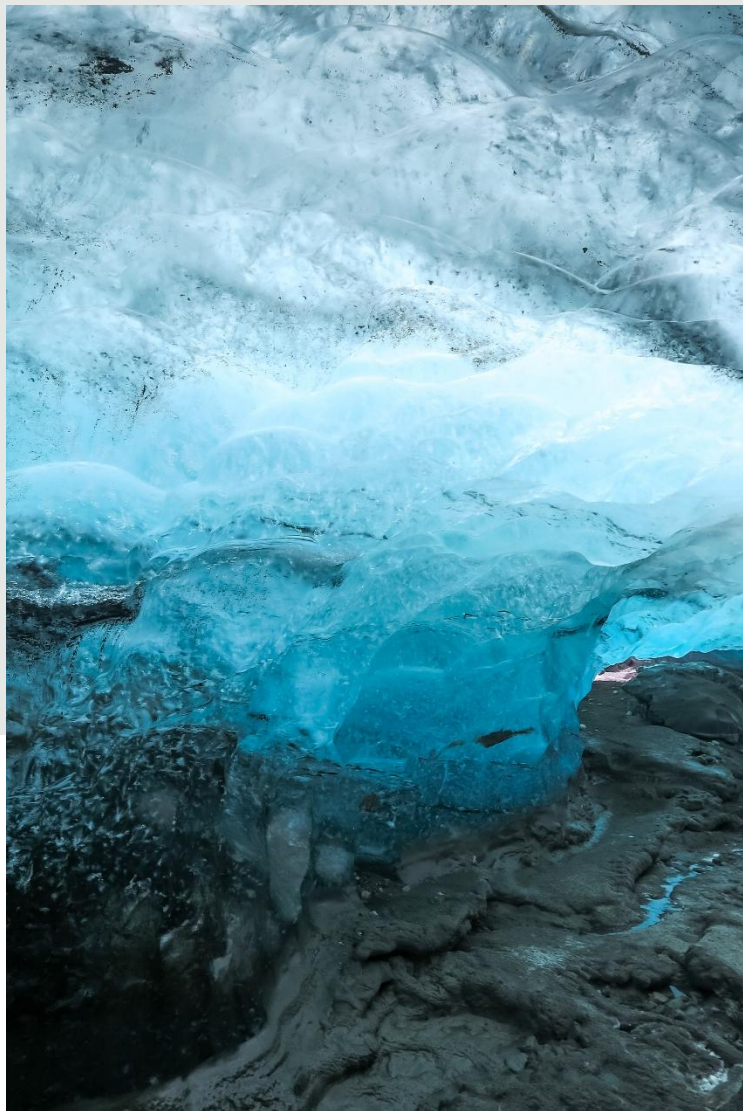
## **MIX & MATCH**

As your needs and desires change day by day, offer your skin the most appropriate care by adding a few drops of one of our 3 facial oils.

## **WHEN**

Each day, select the ideal routine for you from among 15 made-to-measure protocols.

## DEEP NATURE'S FLAGSHIP ACTIVE INGREDIENTS



**WATER UNDER THE ARGENTIÈRE GLACIER**  
REMINERALISE THE SKIN



**DEEP DORMIN**  
PRESERVING YOUTH



**THE SNOW FUNGUS**  
PLUMP THE SKIN

# Natural, Safe and Eco-Responsible Cosmetics

## NATURALITY

Unprocessed, natural active ingredients to preserve their quality and benefits.

At least 95% of ingredients are of natural origin, with many formulas reaching 100%.

Carefully selected, responsibly and ethically sourced ingredients.

## SAFETY

Cosmetics crafted exclusively in France.

Adherence to a strict formulation charter: fragrance-free and allergen-free.

Gentle, dermatologically tested care suitable for both adults and children.

## ECO-RESPONSIBILITY

Packaging made from 100% recycled, recyclable, FSC-certified cardboard, using digital printing for minimal environmental impact.

100% recyclable packaging and use of recycled, bio-sourced plastics.

Waterless, solid products that are economical and eco-friendly.

Mix & Match concept to prevent overproduction and overconsumption: 8 products supporting 15 different care protocols.



THE EXPLORER

The Explorer is passionate about adventure and the great outdoors, and is constantly on the lookout for new experiences, whether alone, with a partner or family member.

- Curious
- Pragmatic
- Functional
- Athletic
- Natural

THE MINIMALIST

The Minimalist values simplicity in all aspects of their life, preferring a pared-down lifestyle in search of deep anchorage and self-centredness.


- Selective
- Transparency
- Durability
- Versatility
- Efficiency

THE ECOLOGIST

The Ecologist is committed to protecting the environment and promoting sustainable, authentic lifestyle choices that respect the planet.

- Committed
- Sustainable
- Natural
- Sensitive
- Ethics

# An Accessible, Clean, Family-Friendly Offering

Face	Body	Massage care
<div>€58</div> <div></div> <div>Intense Rest Serum Slow-aging care</div>	<div>€48</div> <div></div> <div>SOS Balm Nourishing and repairing care</div>	
<div>€47</div> <div></div> <div>Rich Cream Nourishing care</div>	<div>€34</div> <div></div> <div>Immersion Oil Care and massage oil</div>	<div>€155</div> <div>75 MIN</div> <div>L'Idéal 45min   60min   75min Customized facial care</div>
<div>€44</div> <div></div> <div>Soothing Oil Protective care</div>		
<div>€36</div> <div></div> <div>Remineralising Mask Moisturising mask</div>	<div>€24</div> <div></div> <div>SPF50+ Sun Care Fluid Sun care SPF</div>	<div>€130</div> <div>60 MIN</div> <div>L'Inspiration 45min   60min   75min Customized body massage</div>
<div>€36</div> <div></div> <div>Anti-Fatigue Eye Contour Anti-aging eye care</div>	<div>€19</div> <div></div> <div>Immersion Body Milk Care &amp; Hygiene</div>	
<div>€23</div> <div></div> <div>Cleansing Gel Cleanser &amp; Toner</div>	<div>€12</div> <div></div> <div>Solid Cleanser Cleanser &amp; Toner</div>	<div>€105</div> <div>45 MIN</div> <div>L'Exfoliant 45min   60min   75min Customized exfoliating body care</div> <div>L'Emotion 45min   60min Belly massage</div>

# The Finest Spas

Each spa offers a unique experience set within breathtaking landscapes. Whether nestled in the mountains, like Les Granges d'en Haut in Chamonix, or surrounded by lush greenery, as at Le Bois aux Daims, each destination provides an ideal setting for relaxation and a deep reconnection with nature.

Our spas are crafted to deliver high-quality, personalised treatments. Generosity and hospitality are at our core, creating an authentic, rejuvenating environment for ultimate well-being.



LES SOURCES DE MARIE,  
ARC 1950, FRANCE



LES GRANGES D'EN HAUT  
CHAMOMIX, FRANCE



LES BAINS DE BELLE PLAGNE  
BELLE PLAGNE, FRANCE



HOTEL CARDO,  
BRUSSELS, BELGIUM



DEMEURE DE CAMPAGNE,  
LE COUDRAY-MONTCEAUX



CENTER PARCS  
LES TROIS FORÊTS,  
FRANCE



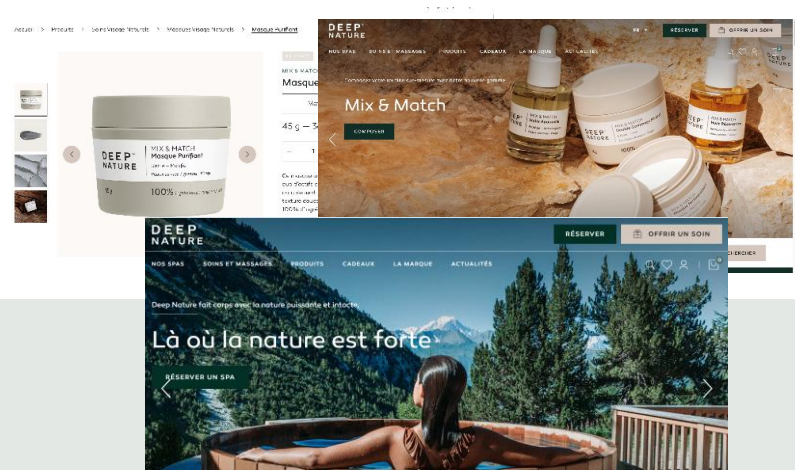
CENTER PARCS  
LE BOIS AUX DAIMS,  
FRANCE



CENTER PARCS  
PARK ALLGÄU, GERMANY

# E-Commerce at the Heart of Our Omnichannel Strategy

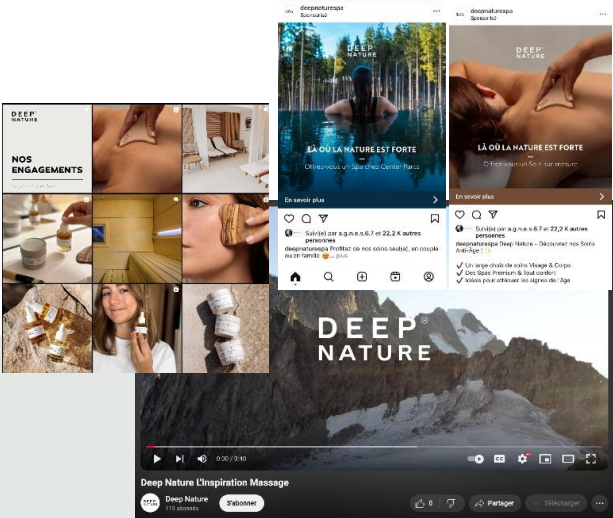
Deep Nature maintains a strong presence across all digital channels (web and social), ensuring high visibility and a mobile-first strategy that drives traffic to our spas. This integrated approach delivers an immersive and consistent experience for every customer, no matter the point of contact.



## E-COMMERCE EXPERIENCE

DEEP NATURE WEBSITE

- The online platform lets you book treatments in just a few clicks.
- Purchase available products to extend the experience at home.
- Gift invitations can be purchased to offer a moment of well-being.



## SOCIAL NETWORKS

FACEBOOK, INSTAGRAM, YOUTUBE, LINKEDIN

- Diversified target, aimed at men and women between 30 and 50.
- International presence for a global wellness connection.
- Customized communications for B2C customers and B2B partners.



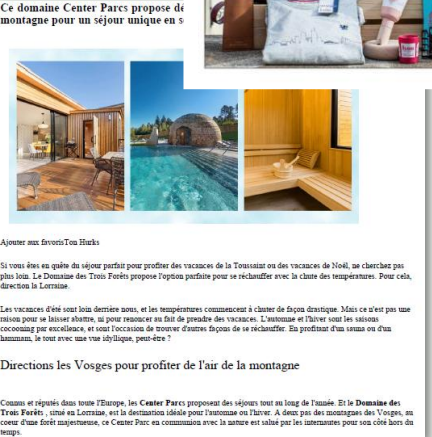
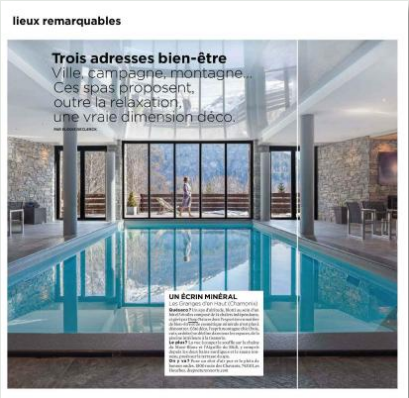
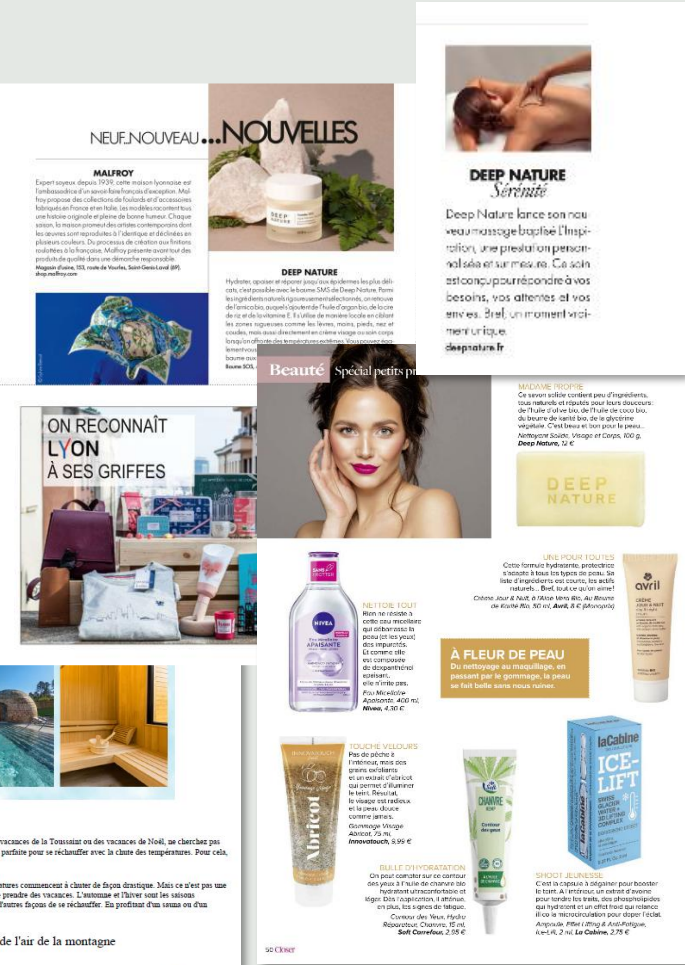
## PHYSICAL RELAYS

GIFT SETS, INVITATIONS, GWP, SAMPLES

- High-quality media, in Deep Nature's colors, for a polished brand image.
- Packaging and gift sets to enhance each product and offer a unique experience.
- Care accessories, such as headbands and towels in the brand's colors.

# The Benchmark in Spa Management for Over 20 Years

Deep Nature holds a prominent presence in the press, with numerous articles and features in renowned magazines. Each year, over 173 media appearances showcase our products, treatments, and spas, reflecting the brand's recognition and esteem in the world of wellness.



# Why Deep Nature?

## EXPERTISE & AUTHENTICITY

A brand inspired by **the power of nature**.

YUKA Excellent is an **authentic label**, offering INCI-listed, eco-designed products with a high natural content.

## EFFICIENT & PERSONALIZED

Universal products, tested and effective for **the whole family**, with fragrance-free options for facial care.

Raw ingredients that can be combined to provide customized benefits and tailored professional care.

Unprocessed active ingredients known for their high efficacy.

## KNOW-HOW & REPUTATION

Expert practitioners employ gentle massage techniques using wooden tools rather than machines.

Our **presence extends to nature hotels** and Center Parcs spas.

## QUALITY & SUSTAINABILITY

In collaboration with Laboratoires Gilbert, we uphold **the highest standards of pharmaceutical quality**.

Eco-responsibility is central to everything we do, from our products to our spas.



# DEEP<sup>®</sup> NATURE

1000 route des Chavants  
Chamonix-Mont Blanc Valley 74310  
Les Houches

44 avenue Georges Pompidou  
92300 Levallois-Perret

[deepnature.fr](https://deepnature.fr)

An aerial photograph of a tropical beach. The top half of the image shows a dense forest of palm trees. The bottom half shows the ocean with white-capped waves breaking onto a sandy beach. The text 'CSR' is in the top left, and 'Our Sustainable Vision' is in the middle left.

CSR

# Our Sustainable Vision

## OUR COMMITMENTS

Pharmaceutical-grade cosmetics **made exclusively in France.**

Rigorous dermatological and ophthalmologic testing to ensure product safety and efficacy.

**Energy-saving initiatives** in our spas, including lowered water temperatures in pools by 2 degrees, optimised linen changes, and minimised window lighting.

## OUR ACTIONS

FSC-certified, recyclable packaging.

**Increased use of natural ingredients:** over 95% of formulas are of natural origin, and some products are cosmos organic certified.

Partnerships with organisations like India Education.

Development of e-learning courses to promote sustainability.



# Our Team

*Driven by a shared mission*

Snow Group members are united by shared ambition: to **anticipate our customers' expectations of physical and mental well-being**, bringing them peace and balance.

Our team is a collective of **passionate professionals**, each contributing a wealth of experience and expertise.



## STRENGTHENED GOVERNANCE



**Delphine Fraignaud**  
CEO



**Julien Patty**  
Founder



# snOW

GROUP

THE MADE-TO-MEASURE EXPERIENCE  
OF WELLNESS, SPA & BEAUTY

THE SPA UNDER THE SKIN